



125 West 55th St
New York, NY 10019

Adelante

WSTP Donald Trump of 2645 Lued

Contract # 25318203 Changes as of: 9/26/2016 at 5:45 PM Version: Highlighting Revision 1

CPE: 521/959/7955 Flight: 9/28/16 - 10/3/16 Total \$: \$4,220.00

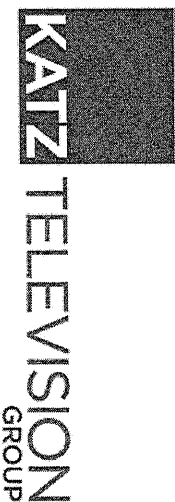
Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: TRUMP, DONALD Total Spots: 29

815 SLATERS LANE Product: Ohio Office: WASHINGTON Total CPM: \$90.17

ALEXANDRIA, VA Agency Order #: 5424634 Primary Demo: Adults 18+ Total GRP: 46.8

Comments: REVISED ORDER. NOTE-RATE CHANGES OK PER BUYER, ADDED SPOTS ON THIS ONE TO SPEND MONEY. PLS CNF

#	Day/Time	DP	Program	Rate	A18P Rating	Len	9/28 - 10/3						Total Spots	Total \$	CPP	GRP	
							9/28	9/29	9/30	10/1	10/2	10/3					
REV+ 1	W-F-M-Tu 7a-8a		GD MRN CINN@7A	\$35.00	1.1	30	1	2	1	1	0	0	1	5	\$175.00	\$31.82	5.5
Changes: Rate from 40 to 35																	
REV+ 2	W-F-M-Tu 8a-9a		GD MRN CINN@8A	\$35.00	1.3	30	1	2	1	1	0	0	1	5	\$175.00	\$26.92	6.5
Changes: Rate from 40 to 35																	
3	W-F-M-Tu 6p-6:30p		FAMILY FEUD	\$150.00	1.6	30	1	1	1	1	0	0	1	4	\$600.00	\$93.75	6.4
Changes: Rate from 225 to 150																	
4	W-F-M-Tu 6:30p-7p		FAMILY FEUD B	\$150.00	2.2	30	1	1	1	1	0	0	1	4	\$600.00	\$68.18	8.8
Changes: Rate from 250 to 150																	
5	W-F-M-Tu 7:30p-8p		BG BNG THRY B	\$300.00	3.4	30	1	1	1	1	0	0	1	4	\$1,200.00	\$88.24	13.6
6	W-F-M-Tu 10p-10:30p		LCL12-10-STR64	\$200.00	1.5	30	1	1	1	1	0	0	1	4	\$800.00	\$133.33	6.0
REV+ 7	M-F 7p-7:30p		Big Bang	\$325.00	0.0	30	0	1	0	1	0	0	0	2	\$650.00	\$0.00	0.0
REV+ 8	Sa 12n-4p		movie	\$20.00	0.0	30	0	0	0	0	0	1	0	1	\$20.00	\$0.00	0.0
TOTALS:							9	7	6	1	0	0	6	29	\$4,220.00	\$90.17	46.8



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New York, NY 10019

Contract # 25318203 Changes as of: 9/26/2016 at 5:45 PM Version: Highlighting Revision 1

CPE: 521/959/7955 Flight: 9/28/16 - 10/3/16 Station: WSTR Total \$: \$4,220.00
Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: TRUMP, DONALD Market: Cincinnati Total Spots: 29

815 SLATERS LANE Product: Ohio Office: WASHINGTON
ALEXANDRIA, VA Agency Order #: 5424634 Primary Demo: Adults 18+ Total CPP: \$90.17
22314 Total GRP: 46.8

Buyer: MediaAssistant, AMAG Con Type: POLITICAL/NOTE
Salesperson: ALEXANDRA BRADLEY Assistant: ALEXANDRA BRADLEY Separation:
202-955-5342 202-955-5342

Special Instructions	
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Date/Time	Added by	Comment
09/26/16 5:45 PM	ALEXANDRA BRADLEY	REVISED ORDER. NOTE-RATE CHANGES OK PER BUYER. ADDED SPOTS ON THIS ONE TO SPEND MONEY. PLS CNF
09/26/16 5:27 PM	System	Notice Received.
09/26/16 10:03 AM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
Market Budget:	\$140,667
WSTR Share:	3%
Comment:	
WCPO:	24%
WKRC:	41%
WLWT:	19%
WXIX:	13%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	29	\$4,220.00	\$90.17	46.8
Total	100%	29	\$4,220.00	\$90.17	46.8

Monthly Summary		
Month	Spots	Dollars
2016-Oct	29	\$4,220.00
Total	29	\$4,220.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg Contract \$ Comment
Revision	9/26/16 5:45 PM	ALEXANDRA BRADLEY	Revised	5		\$0 \$4,220.00
Queued for Electronic Contracting	9/26/16 10:03 AM					\$0
New	9/26/16 10:03 AM	ALEXANDRA BRADLEY	Confirmed	24		\$4,220.00 \$4,220.00

Changes: Total CPP from \$95.05 to \$90.17, Competitive Market Budget from \$137,667 to \$140,667. User Entered \$ from \$0.00 to \$4,220.00. Total Spots from 24 to 29, Total GRPs from 44.4 to 46.8. Comments from Separation: 30 to REVISED ORDER. NOTE-RATE CHANGES OK PER BUYER. ADDED SPOTS ON THIS ONE TO SPEND MONEY. PLS CNF. 6 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WSTR
1906 Highlands Ave
Cincinnati, OH 45219

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 2645660

Schedule Dates 09/28/16-10/03/16
Advertiser Donald Trump for President-R (107314)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 521/959/7955 (865852)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name MediaAssistant,
Phone/Fax /
CPE 521/959/7955
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Ohio
Separation: 30
REP-ALEXANDRA BRADLEY

Date Entered 09/27/16
Last Modified 09/28/16
Entered By Rita Schmidgall
CO-OP No
Headline # ECR25318203
Demo A18+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$684.75
Net Total \$3,880.25
Sales Tax

Cincinnati (WSTR)		
By Broadcast Month	Spots	Rate
Oct. 2016	26	\$4,565.00
Grand Total:	26	\$4,565.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-1.1)	09/28/16-09/28/16	3	:30	6:58-40A- News-Good Morning Cincinnati at 7a				1					1	\$40.00	\$40.00	Cincinnati (WSTR)	GD MRN CINN@7A	9/27/16
2.0	Normal Line / SPOT (1-1.1)	09/29/16-09/29/16	3	:30	6:58-40A- News-Good Morning Cincinnati at 7a					1				1	\$40.00	\$40.00	Cincinnati (WSTR)	GD MRN CINN@7A	9/27/16
4.0	Revised Line / SPOT (1-1.1)	10/03/16-10/03/16	3	:30	6:58-40A- News-Good Morning Cincinnati at 7a												Cincinnati (WSTR)	GD MRN CINN@7A	9/27/16
4.1	Normal Line / SPOT (1-1.1)	10/03/16-10/03/16	3	:30	6:58-40A- News-Good Morning Cincinnati at 7a									2	\$40.00	\$80.00	Cincinnati (WSTR)	GD MRN CINN@7A	9/28/16
5.0	Normal Line / SPOT (2-1.3)	09/28/16-09/28/16	3	:30	8A- News-Good Morning Cincinnati at 8a					1				1	\$40.00	\$40.00	Cincinnati (WSTR)	GD MRN CINN@8A	9/27/16
6.0	Normal Line / SPOT (2-1.3)	09/29/16-09/29/16	3	:30	8A- News-Good Morning Cincinnati at 8a						1			1	\$40.00	\$40.00	Cincinnati (WSTR)	GD MRN CINN@8A	9/27/16
8.0	Revised Line / SPOT (2-1.3)	10/03/16-10/03/16	3	:30	8A- News-Good Morning Cincinnati at 8a												Cincinnati (WSTR)	GD MRN CINN@8A	9/27/16
8.1	Normal Line / SPOT (2-1.3)	10/03/16-10/03/16	3	:30	8A- News-Good Morning Cincinnati at 8a									2	\$40.00	\$80.00	Cincinnati (WSTR)	GD MRN CINN@8A	9/28/16
9.0	Normal Line / Access (3-1.6)	09/28/16-09/28/16	3	:30	5:58P- Family Feud Cincinnati at 8p					1				1	\$225.00	\$225.00	Cincinnati (WSTR)	FAMILY FEUD	9/27/16
10.0	Normal Line / Access (3-1.6)	09/29/16-09/29/16	3	:30	5:58P- Family Feud Cincinnati at 8p						1			1	\$225.00	\$225.00	Cincinnati (WSTR)	FAMILY FEUD	9/27/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbjnet/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WSTR
1906 Highlands Ave
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American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 2645660

Schedule Dates 09/28/16-10/03/16
Advertiser Donald Trump for President-R (107314)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 521/959/7955 (865852)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name MediaAssistant,
Phone/Fax /
CPE 521/959/7955
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Ohio
Separation: 30
REP-ALEXANDRA BRADLEY

Date Entered 09/27/16
Last Modified 09/28/16
Entered By Rita Schmidgall
CO-OP No
Headline # ECR25318203
Demo A18+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$684.75
Net Total \$3,880.25
Sales Tax

Cincinnati (WSTR)		
By Broadcast Month	Spots	Rate
Oct. 2016	26	\$4,565.00
Grand Total:	26	\$4,565.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Revised Line / Access (3-1.6)	10/03/16-10/03/16	3	:30	5:58P- Family Feud	1								2	\$225.00		Cincinnati (WSTR)	FAMILY FEUD	9/27/16
12.1	Normal Line / Access (3-1.6)	10/03/16-10/03/16	3	:30	5:58P- Family Feud	2								2	\$225.00	\$450.00	Cincinnati (WSTR)	FAMILY FEUD	9/28/16
13.0	Normal Line / Access (4-2.2)	09/28/16-09/28/16	3	:30	6:28P- Family Feud B				1					1	\$250.00	\$250.00	Cincinnati (WSTR)	FAMILY FEUD B	9/27/16
14.0	Normal Line / Access (4-2.2)	09/29/16-09/29/16	3	:30	6:28P- Family Feud B					1				1	\$250.00	\$250.00	Cincinnati (WSTR)	FAMILY FEUD B	9/27/16
16.0	Revised Line / Access (4-2.2)	10/03/16-10/03/16	3	:30	6:28P- Family Feud B	1								2	\$250.00		Cincinnati (WSTR)	FAMILY FEUD B	9/27/16
16.1	Normal Line / Access (4-2.2)	10/03/16-10/03/16	3	:30	6:28P- Family Feud B	2								2	\$250.00	\$500.00	Cincinnati (WSTR)	FAMILY FEUD B	9/28/16
17.0	Normal Line / Access (5-3.4)	09/28/16-09/28/16	3	:30	7:28:30P- The Big Bang Theory B				1					1	\$300.00	\$300.00	Cincinnati (WSTR)	BG BNG THRY B	9/27/16
18.0	Normal Line / SPOT (5-3.4)	09/29/16-09/29/16	3	:30	7:28:30P- The Big Bang Theory B					1				1	\$300.00	\$300.00	Cincinnati (WSTR)	BG BNG THRY B	9/27/16
20.0	Revised Line / Access (5-3.4)	10/03/16-10/03/16	3	:30	7:28:30P- The Big Bang Theory B	1											Cincinnati (WSTR)	BG BNG THRY B	9/27/16
20.1	Normal Line / Access (5-3.4)	10/03/16-10/03/16	3	:30	7:28:30P- The Big Bang Theory B	2								2	\$300.00	\$600.00	Cincinnati (WSTR)	BG BNG THRY B	9/28/16
21.0	Normal Line / News (6-1.5)	09/28/16-09/28/16	3	:30	10P- News-Local 12 News at 10 on STAR64				1					1	\$200.00	\$200.00	Cincinnati (WSTR)	LC112-10-STR64	9/27/16

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

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Contract # 2645660

Schedule Dates	09/28/16-10/03/16	Date Entered	09/27/16
Advertiser	Donald Trump for President-R (107314)	Last Modified	09/28/16
Agency	American Media & Advocacy Group (9105)	Entered By	Rita Schmidgall
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	521/959/7955 (865852)	Headline #	ECR25318203
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A18+
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	MediaAssistant,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	521/959/7955	Commission	\$684.75
Account Types	National/Political Candidate Agency BRD	Net Total	\$3,880.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Ohio Separation: 30 REP-ALEXANDRA BRADLEY		

Cincinnati (WSTR)		
By Broadcast Month	Spots	Rate
Oct. 2016	26	\$4,565.00
Grand Total:	26	\$4,565.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / News (6-1.5)	09/29/16-09/29/16	3	:30	10P- News-Local 12 News at 10 on STAR64				1					1	\$200.00	\$200.00	Cincinnati (WSTR)	LC112-10-STR64	9/27/16
24.0	Revised Line / News (6-1.5)	10/03/16-10/03/16	3	:30	10P- News-Local 12 News at 10 on STAR64		1										Cincinnati (WSTR)	LC112-10-STR64	9/27/16
24.1	Normal Line / News (6-1.5)	10/03/16-10/03/16	3	:30	10P- News-Local 12 News at 10 on STAR64		2							2	\$200.00	\$400.00	Cincinnati (WSTR)	LC112-10-STR64	9/28/16
25.0	Normal Line / Access (7-)	10/03/16-10/03/16	3	:30	6:58P- The Big Bang Theory		1							1	\$325.00	\$325.00	Cincinnati (WSTR)	BG BNG THRY B	9/28/16
26.0	Normal Line / SPOT (8)	10/01/16-10/01/16	3	:30	Orbit- [P]Movie-WSTR Saturday Movie(Sa), [P]Movie-WSTR Saturday Movie 2(Sa)							1		1	\$20.00	\$20.00	Cincinnati (WSTR)	movie	9/28/16

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Date:

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Date:

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